

We are inspired
every day to make
your mobility
safer, smarter and
more sustainable.

VISION
2030

OUR CORE

Excellent tires remain
our DNA. We stand for
profitable growth,
establishing us among
the top tire companies.

OUR OPPORTUNITY

We will be the #1 tire
solution provider.

We put
customers
first.

OUR RESPONSIBILITY

We will be the most
progressive tire company
in terms of environmental
and social responsibility.

OUR TEAM

We are Tires.
Each and every one
of us takes ownership.
We will win as one
global team.

Caption:

Description:

Dimensions: 1200 x 674

aperture: 0

credit:

camera:

caption:

created_timestamp: 0

copyright:

focal_length: 0

iso: 0

shutter_speed: 0

title:

orientation: 0

keywords: Array